

ROUTE ASSESSMENT

Abubakar Modu Kafa

Career Interest Profile · Completed Mon, 20, Jul, 2026 10:11 PM · 60 activities rated

BEST MATCH

Technical Writing & Content

95

CREATOR

95

ORGANISER

93

ANALYST

What is this report?

This is not a test. There are no right or wrong answers, and no pass or fail. You rated how much you would enjoy different types of work activity, and this report uses your responses to show which career areas suit how you naturally think and what you genuinely enjoy doing. Use it as a starting point for exploring where to focus. Interests can and do change, especially as you gain experience in new areas.

WHAT IS A CAREER AREA?

A cluster of jobs requiring similar skills and involving similar work. Knowing which one fits you helps you focus your job search and your skill-building.

Your top career area matches

The career areas that match your interest profile most closely, with examples of real job titles in each. Your top matches are close enough to count as joint first choices.

1 Technical Writing & Content

BEST MATCH

CO-PRIMARY

Technical Writing & Content roles sit where creator and analyst meet. You scored strongly on both, so this direction fits how you like to work.

2 AI and Emerging Technologies

STRONG MATCH

CO-PRIMARY

AI & Emerging Technologies roles sit where builder and creator meet. You scored strongly on both, so this direction fits how you like to work.

3 Sales and Business Development

STRONG MATCH

CO-PRIMARY

Sales & Business Development leans on creator. That lines up with one of your stronger interests, so it is a natural place to explore.

Account Executive

Business Development Manager

Partnerships Manager

Sales Development Rep (SDR)

Sales Engineer

What to do next. Look up the example roles under your top match to get a sense of the day-to-day work. When you are ready, take a skills assessment in Technical Writing & Content to find out where you stand and get on a shortlist.

Your interest scores

4 areas cover the full range of work types. Your score in each shows how much you enjoy that kind of activity, from 0 to 100.



● 75-100 Strong ● 50-74 Moderate ● 25-49 Low ● 0-24 Avoidance

What each score means for you

Creator STRONG · 95

You are energised by original ideas, design, and expressive craft. Product, content, marketing, and creative roles fit this well.

Organiser STRONG · 95

You are energised by structure, planning, and reliable process. Operations, project delivery, and quality roles match this well.

Analyst STRONG · 93

You enjoy digging into data, evidence, and complex problems. Roles in data, finance, research, and analysis match this well.

Builder STRONG · 88

You enjoy making things work: systems, products, tools, and infrastructure. Roles that ship tangible output match this well.

A lower score is not a problem. It simply tells you which types of work to avoid making your main focus. Every area has value: this is about fit, not ranking which work is better.

Important to know

This is not a skills test

Your results show what work you enjoy, not what you are already good at. A high score means you are likely to enjoy that work, which is a powerful place to start.

Your results can change

Interests shift over time, especially after training, new jobs or significant life changes. You can retake this assessment after 18 months for a fresh read.

What comes next

Take a skills assessment in your top career area. It tests your actual knowledge and, if you pass, places you on a shortlist for roles in that area.